

Signage Designer

Job Summary

You are responsible for creating a sense of place, helping people find their way, communicate important information, and fuel a connection between users and the spaces they inhabit.

Responsibility

- Work with the Business Development Team to prepare signage concepts, presentations and design drawings
- Develop an understanding of wayfinding planning processes, including research, building user-profiles, developing wayfinding strategies, & documenting design solutions.
- Research & compilation of project imagery for preliminary design concept
- Creative use of colours and materials to produce signage concepts

Job Requirements:

- Minimum 3-year's experience in Environmental Graphic Design preferred
- Diploma or degree in Graphic Design, Architecture, Product Design or Visual Communications or other related field.
- An exceptional design sense with the ability to contribute to projects that integrate messaging, colour, imagery, and typography into the built environment.
- Have a strong love for design; interested to create exceptional graphics applied and built in three-dimensional contexts.
- Ability to analyze architectural plans/site conditions to assist with sign location analysis and preparation of wayfinding diagrams.
- Skilful in CorelDraw, Adobe Illustrator, Photoshop, AutoCAD, SketchUp, & MS Office.
- Drawing skills, understanding of dimensioning, annotation of design drawings & scaling in architectural contexts.
- 3D rendering skills and CAD tools capability are additionally beneficial.
- Flexibility to work collaboratively and independently on projects of all scales and types.
- Ability to learn quickly and enjoy a challenging work environment.
- Ability to multitask while remaining efficient, poised, and organized; be a good communicator.
- Good command of English